

MOTAC General Coalition Bi-Monthly Meeting

UNMC College of Public Health, Rm. 1001

Tuesday, February 7, 2016

Meeting Notes

- Start at 12:15pm

President Report

- 11:30-12:30 meetings, can join in on conference call—next meeting will be face-to-face
- Feb 21st : 5:30-8:30 meeting with Region 6 and executive committee
- Sub-grantee reports 6 times/year
- Google poll to vote for Brooklyn Larimore

Treasurer Report

- Current balance: \$ 2,043.55
- Dues
 - Sub-grantees should have received their invoice
 - General membership invoices will be sent soon

MOTAC Program Coordinator Report

- January cancelled committee reports
- Metro Community College- JohnCarl providing technical assistance
- Garbos salons- working on tobacco free policy
 - A committee will be included in the process (smoker, nonsmoker, etc)
- Tobacco challenge
 - Ads placed on billboard and online
 - Will be included in the work plan (on Google Docs)
- New t-shirts, water bottles, and lanyards for the Tobacco Free Parks campaign

Committee Reports

Media Committee

- Lovgren presented the media budget for the rest of this year
 - Need to pull resources
 - Media surpluses due by May 19th
 - Media buy for smoke-free housing (During key months: Facebook ads, Google ads, outdoor ads)

- Tobacco free parks (ads will be used March-September) may use radio
- Ideal media budget is \$60,000-\$70,000; Ours is usually \$30,000-\$40,000

Clean Air

- Smoke-free housing toolkit is put together
- Business recognition: IRT Properties

Tobacco Free Parks

- Jasmine met with Director Bench — is supportive
 - Wants to see how this would look in Omaha
- Made implementation plan—shared on Google Docs

Tobacco Free Nebraska

- Legislative updates
 - LB 73—T21 bill hearing on Monday at 1:30
 - LB 130—on the floor, postponed
 - LB 438 (increase on cigarette and tobacco tax)—4 senators on bill

Region 6 Report

- \$220,192
 - 37.2% down
- RFA budgets and work plans due February 14th
- March 16 is a due date for other items

Other

- High school applications for No Limits Nebraska due February 14th
- Kick Butts Day March 14th and 15th
 - HOSA may come to this event
- February 12th, 12 pm-5 pm--National Black HIV/AIDS Awareness Day at North Star
 - MOTAC will have a booth
- ALA Advocacy Day in March
- February 12th at 7pm—Pride Players at Rose Theatre

Adjournment--1:06pm