

# Join MOTAC

## *Free Membership*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



I would like to (check all that apply):

- Become a Sustaining Member  
*Attend regular coalition meetings*
- Become an Advocate Member  
Support the mission and be willing  
to participate in grassroots efforts.
- Make a tax deductible donation  
Total enclosed \$ \_\_\_\_\_  
Make checks payable to: MOTAC

# Members

- Alegent Health Bergan Mercy
- American Cancer Society
- American Lung Association
- Christ Cathedral
- Creighton Cardiac Center
- Douglas County Health Department
- Group to Alleviate Smoking Pollution  
(GASP) of NE, Inc.
- Hidden Hills Health & Rehab
- LiveWise Coalition
- New Creations, Inc.
- Omaha Public Schools  
Student/Community Services
- PRIDE-Omaha, Inc.
- Region 6 Behavioral Healthcare
- Tobacco Free Cass County
- Tobacco Free Sarpy
- Tobacco Free Nebraska
- UNMC—Center for Reducing  
Health Disparities
- UNMC—College of Nursing
- UNMC—College of  
Nursing Evaluation Team
- Individual Memberships

## Contact MOTAC:

Phone: (402) 546-1099  
Fax: (402) 444-7722  
Email: [info@motac.org](mailto:info@motac.org)



*Supporting  
Educating  
Encouraging*

*a tobacco-free lifestyle*

[www.motac.org](http://www.motac.org)

## Mail form to:

MOTAC  
3801 Harney Street  
Omaha, NE 68131-3811



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# Mission

To prevent/reduce tobacco use and the accompanying health and economic consequences in the Omaha area via prevention through public policy and education.



# Goals

- To reduce tobacco use
- To reduce exposure to secondhand smoke
- To increase capacity from diverse groups and stakeholders

# History

Since 1992, MOTAC has led initiatives that have contributed to the decline of tobacco use in our community through the shared vision and collaborative work of its members.

*Nearly 2,300 Nebraskans die each year from smoking-related causes.*

## Services

### Community-based Education

- Educate property and business owners of the financial, health, and safety benefits of implementing smoke-free policies.
- Engage youth, adults, and disparate populations to promote tobacco-free lifestyles and smoke-free homes.
- Garner support from policy makers and community leaders on tobacco and smoking issues.
- Participate in various public events throughout the year. View the calendar of events at [www.motac.org](http://www.motac.org).

### Business Recognitions

Encourage businesses and landlords in Douglas County to voluntarily implement smoke-free/tobacco-free policies that go above and beyond the current requirements of the statewide smoke-free air law. Be recognized by emailing [info@motac.org](mailto:info@motac.org).

### Tobacco Compliance Checks

Conduct quarterly tobacco compliance checks in Douglas County to enforce restrictions on the sale of tobacco to minors. Quarterly results are published at [www.motac.org](http://www.motac.org).

### Technical Assistance

Provide technical assistance to property owners, businesses, educational facilities, faith-based organizations, and other community associations on adopting smoke-free/tobacco-free policies.

**Request MOTAC's Landlord Toolkit, today! Call, (402) 546-1099.**



KROC Center is recognized for its tobacco-free campus policy.

**Request MOTAC's Landlord Toolkit, today! Call, (402) 546-1099.**



**Attend a MOTAC meeting and learn how you can participate!**

Meetings are held the first Tuesday of every month from 10:00 a.m. to 11:30 a.m.  
Location: American Cancer Society | 9850 Nicholas Street, Omaha, NE 68114

# Making Change Happen Since 1992

## Who We Are

The Metro Omaha Tobacco Action Coalition (MOTAC) is a dynamic coalition comprised of over 50 health related organizations, individuals, and educational groups working together to strengthen tobacco control and prevention efforts in the metropolitan Omaha community.

