

May 20, 2009

## News Advisory

**FOR IMMEDIATE RELEASE**

For more information:

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### **Study Shows “Clean Air” Results**

Most can assume that Omaha’s bars and keno establishments have “cleaner air” as a result of the Omaha Smoke-Free Air Ordinance, now the Metro Omaha Tobacco Action Coalition (MOTAC) can prove it. On Friday, May 22<sup>nd</sup> at 9:30 a.m., MOTAC will release the results of an air quality study conducted by Roswell Park Cancer Institute in Buffalo, New York, that assessed air quality at Omaha bars and keno establishments before and after they went smokefree. The news conference will take place at the Petrow’s Restaurant, 5914 Center Street, Omaha, NE. 68106.

The study monitored indoor air quality at 13 bars and five keno establishments in December 2006. The same sites were re-visited in November 2008 after those establishments went smoke-free in June 2008. These businesses went smoke-free as a result of a Nebraska Supreme Court ruling that struck temporary exemptions from Omaha’s smoke-free air law.

At the conference, Dr. Syed Mohiuddin, Chair for the Department of Medicine at Creighton University, will speak on the health benefits of the law. Nick Petrow, owner of Petrow’s, will address the benefits of clean air from a business perspective and Cindy Jeffrey, Executive Director of Health Education Inc., will share the results of the study.

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**Please Note:** Dr. Mark Travers, PhD, with Roswell Park, will be available by phone (716-845-5881) after the conference to address any questions.

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