

Dear Senator _____:

Each year, 2,200 children in Nebraska become new daily smokers. The same number of Nebraska adults die prematurely each year from smoking. Furthermore, tobacco use costs Nebraskans \$537 million in health care bills annually. One of the most effective ways to reduce tobacco use is through increases in the price of tobacco products, which often occurs through increases in tobacco taxes. Tobacco tax increases are a win-win-win.

Health Win: Tobacco tax increases are one of the most effective ways to reduce smoking and other tobacco use, especially among kids. Every 10 percent increase in cigarette prices reduces youth smoking by about seven percent and total cigarette consumption by about four percent.

Budget Win: Every state that has significantly increased its cigarette tax has enjoyed substantial increases in revenue, even while reducing smoking. Higher tobacco taxes also save money by reducing tobacco-related health care costs, including Medicaid expenses. States can realize even greater health benefits and cost savings by allocating some of the revenue to programs that prevent children from smoking and help smokers quit.

Political Win: National and state polls consistently have found overwhelming public support for tobacco tax increases. Polls also show that, when it comes to balancing budgets, voters prefer raising tobacco taxes to other tax increases or cutting crucial programs such as education and public safety.

I support efforts to reduce tobacco use in Nebraska.

Name _____
Address _____
Phone _____

Signature _____
Date _____
Email _____



Confidentiality Notice: Information provided on this completed form might be shared with policy makers and drug prevention advocates. It will NOT be sold or used in any other way.

Higher Tobacco Prices Means Lives Saved

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Website: www.motac.org

HOW TO CONTACT MY SENATOR

Senator _____ Phone _____
District _____ State Capitol Room _____
P.O. Box 94604
Lincoln, NE 68509-4604



Join MOTAC

Free Membership

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

I would like to (check all that apply):

Become a Sustaining Member
Attend regular coalition meetings

Become an Advocate Member
Support the mission and be willing to participate in grassroots efforts.

Make a tax deductible donation
Total enclosed \$ _____
Make checks payable to: MOTAC

MOTAC ADMINISTRATION

Form completed _____, ___ / ___ / _____

Registered to MOTAC-Talk google group ___ / ___ / _____

Registered by _____ (MOTAC Member)