



MOTAC General Coalition Bi-Monthly Meeting
UNMC College of Public Health, Rm. 3001
Tuesday April 5, 2016 – 12p-1p
Minutes

MOTAC Mission: *To prevent and reduce tobacco use and the associated health and economic consequences in the Omaha area via prevention through public policy and education.*

Present: Aja Anderson, JohnCarl Denkovich, Dean Ross, Crystal Fuller, Aaron DeLaRosa, Amanda Kis, Brock Hanisch, Tracey Bonneau, April Dixon, Shavonne Washington-Krauth, Lori Thomas, Toni Hernandez, Caroline Nubel, Primus Jones, Dominique Morgan, Jodi Campbell, Deborah Dancer, Jasmine Harris, Jennifer Green, Mark Welsch

1. Call to Order

- a. Aja Anderson (Interim President), 12:05p

2. Approval of Minutes

- a. Table to June meeting
- b. Need to request minutes from Departed Chair, Michael Robinson
 - i. Aja will follow-up with Mike to procure outstanding minutes

3. Election of 2016-2018 MOTAC Executive Committee Candidates

- a. Slate of Candidates distributed via email and via official ballot.
- b. Each Coalition member is afforded 1 vote per person.
- c. Each office is up for election, with Member-at-Large requiring 2 selections, and 3 total candidates.
- d. Discussion on Candidates Opened to the Floor Upon Request
 - i. Mark Welsch endorses A'jamal Byndon for Member-at-Large
 - ii. No further discussion or endorsements, discussion
 - iii. Ballots are cast, and collected by Aja Anderson
 - 1. Aja calculates ballots and retains ballots for the official record.

- e. A new MOTAC Executive Committee is named, in accordance with the received voting ballots. Their term will become effective July 1, 2016.

<u>Elected</u>	<u>Term</u>
Mr. Primus Jones, III President	2016-2018
Dr. Richard Stacy, MPH, Ed.D, Vice-President	2016-2018
Jodi Campbell, CFE, Treasurer	2016-2018
Lori Thomas, BS, Secretary	2016-2018
Dominique Morgan, BS, Member-at-Large	2016-2018
Pam Rowe, BS, Member-at-Large	2016-2018

4. Guest Presentation

- a. Shavonne Washington-Krauth, MA – Tobacco Program Coordinator, CUMC
- b. Electronic Cigarettes/Smoking Devices – What the Evidence Does, and Does Not Show!

5. Committee Reports

- a. Media/Public Relations (MPR)
 - i. Due to Michael “Mike” Robinson’s resignation, Aaron De LaRosa will assume Deborah’s position as Chair of the Media/Public Relations Committee.
 - ii. Lovgren Presented options for outdoor and Print Advertising, along with corresponding time frames and in-kind matches, if possible.
 - iii. Lovgren proposed a new local business partner to assist with ad placement and possible in-kind media access.
 - iv. Jean Stillwell distributed final drafts of the revised Quitline Materials.

b. Clean Air

- i. Business Reconitions
 - 1. New Leads v. Follow-Ups
- ii. Smoke-Free Housing Summit
 - 1. Partnership between MOTAC and Tobacco Free Sarpy County is progressing to host a May 11, 2016 (11:30-2p). Smoke Free Housing Summit, aimed at attracting property owners/managers.

c. Tobacco Free Parks

- i. May 31 from 9a-12p will be the 3 park annual clean-up
 - 1. Hanscombe, Zorinsky and Hitchcock parks were selected.
- ii. Orientations for advocating smoke-free policies for Omaha parks will begin April 11 at CUMC Cardiac Center, 2nd floor, from 11a-12:30p. This orientation will cover the information to be included in City Councilperson “leave-behinds,” and provide single unified and over-arching communication with talking points.

6. Officer Reports

a. President

- i. Michael Robinson has departed as the Coalition President, due to another job opportunity, which required him to leave the grant and devote energy and time to this change.

- ii. Aja Anderson will assume the position of Interim President, as the previous Vice President, until the new Executive Committee is fully installed.
- iii. All new Executive Committee Members will be required to complete an orientation, meeting for handing off of supplies and formal job descriptions as well as a team-building session that is professionally facilitated, with dates to follow.

b. Treasurer

- i. Total MOTAC 501(c)3 Account Balance: \$2,625.78
- ii. \$100.00 in revenue since February, 2016, included in the above balance.

7. Region 6 Report

- a. Dean Ross, MA has been selected as the replacement to succeed Vanessa Urbach as the Prevention Specialist, assigned to oversee MOTAC .
- b. *Dean earned a BS in Journalism from the University of Nebraska at Omaha (UNO) and worked for many years in internal communications at Omaha Public Power District. Outside of work he found great enjoyment in sports and physical activity. This led to a desire to help others enjoy the benefits of good health, so he earned a Masters Degree in Health Education from UNO and is now happy to be working as a Prevention Specialist at Region 6 Behavioral Healthcare.*

8. Announcements/Upcoming MOTAC Events

- a. Earth Day: April 16 – 11:30a-6p.
- b. New/Expecting Mother Baby Shower: 04/19/16 – 4:15p-5:45p.
Liberty Elementary School at 2021 St. Mary’s Ave.
- c. New/Expecting Mother Baby Shower 04/21/16 – 2:45p-4:00p
Adolescent mothers in foster care. Hosted at Nebraska Families Collaborative (NFC). 2110 Papillion Parkway.
- d. Tobacco Free Nebraska State Conference: 04/21/16 – 8:30a-3:30p.
 - i. Cornhusker Marriott. 333 South 13th Street. Lincoln, NE.
- e. MOTAC/QPOC Roots Youth Diversity Leadership Summit: 04/29/16 – 8:30a-2p.
- f. GLSEN Omaha Corn This Way: Emerging Leader Summit. Theme: Intersectionality: The Dynamics of Power & Privilege. 05/21/16 – 8:30a-5p.
- g. Annual Park Clean-Up(s) 05/31/16 – 9:00a-12p
 - i. Hanscombe, Zorinsky, Hitchcock

9. Next Meeting

- a. June 7, 2016. 12p-1p. The venue is TBD at this time, because the UNMC College of Public Health Building will be in 100% use during the day of our meeting. Please stay tuned for details of the location of the June 7 coalition meeting.